



All proceeds benefit the
People For People's Meals On Wheels
Commercial Kitchen Project

2023 Sponsorship Opportunities



5K & 10K
September 16, 2023
Cowiche Creek Brewery

To learn more about the Meals On Wheels
Commercial Kitchen Project, please go to:
<https://mypfp.org/meals-on-wheels-campaign/>



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OVERVIEW

The Cowiche Brew Run is a People For People fundraiser that will benefit the Meals On Wheels Commercial Kitchen Project for our most vulnerable seniors who need us now more than ever.

WHY DO WE NEED A NEW KITCHEN?

Meals On Wheels has never had one location where they could cook, store supplies, and have all the staff in one place. They currently use three community centers to cook over 100,000 meals a year for seniors. The extra expense of additional staff at each location and the constant back and forth between the different kitchens has made it very inefficient to feed those in need, age 60 and over.

In just four years, our meals through Meals On Wheels have **INCREASED FROM ALMOST 117,000 TO ALMOST 173,000 MEALS** per year. That's why we need your help as a **COWICHE BREW RUN** sponsor!



Saturday, September 16, 2023
9:00AM - 2:00PM
Cowiche Creek Brewery
514 Thompson Rd., Cowiche, WA 98923

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PEOPLE FOR PEOPLE

People For People is a non-profit 501©3 organization committed to improving lives and strengthening communities throughout eastern Washington since 1965.



Sponsorship Levels

Sponsorship deadline: May 31, 2023

ALL SPONSORS RECEIVE THE FOLLOWING

Logo on event day signage
Banner placement at the event

Booth at the after party
Logo on website event page

GOLD Sponsor: \$10,000

In addition to the above, you will receive:

Name/logo mention in all advertising
Exclusive banner placement at the start/finish line
Recognition in the Meals On Wheels
monthly newsletter

10 social media posts
12 participant fees waived
12 event t-shirts

SILVER Sponsor: \$5,000

In addition to the above, you will receive:

6 social media posts
4 participant fees waived

BRONZE Sponsor: \$2,500

In addition to the above, you will receive:

4 social media posts
2 participant fees waived

For more information please contact:
Genipher Messer, Event Director
gmesser@pfp.org



Sponsorship Levels

Sponsorship deadline: May 31, 2023

Please circle the level of sponsorship that you would like to participate in.

GOLD Sponsor: \$10,000

SILVER Sponsor: \$5,000 BRONZE Sponsor: \$2,500

Please complete the following form.

Name _____
Company _____
Address _____
Phone _____
Email _____

Please charge my credit card

_____ MasterCard _____ American Express
_____ Visa _____ Discover

Name on card if different than above _____

Billing address for credit card if different than above _____

City _____ State _____ Zip _____

Card number: _____ Exp: _____ CVV Code: _____

Signature: _____

Total amount to be charged or enclosed \$ _____

Please make checks payable and mail to:

People For People
304. W. Lincoln Ave.
Yakima, WA 98902

Attn: Meals On Wheels
TIN # 91-0783225