



All proceeds benefit the  
People For People's Meals On Wheels  
Commercial Kitchen Project

## 2022 Sponsorship Opportunities



5K & 10K  
September 17, 2022  
Cowiche Creek Brewery

To learn more about the Meals On Wheels  
Commercial Kitchen Project, please go to:  
<https://mypfp.org/meals-on-wheels-campaign/>



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## OVERVIEW

The Cowiche Brew Run is a People For People fundraiser that will benefit the Meals On Wheels Commercial Kitchen Project for our most vulnerable seniors who need us now more than ever.

### WHY DO WE NEED A NEW KITCHEN?

Meals On Wheels has never had one location where they could cook, store supplies, and have all the staff in one place. They currently use three community centers to cook over 100,000 meals a year for seniors. The extra expense of additional staff at each location and the constant back and forth between the different kitchens has made it very inefficient to feed those in need, age 60 and over.

In just three months, meals through Meals On Wheels **INCREASED FROM 9,800 TO MORE THAN 14,000 MEALS** per month.

That's why we need your help as a **COWICHE BREW RUN** sponsor!



**Saturday, September 17, 2022**

**9:00AM - 2:00PM**

**Cowiche Creek Brewery**

**514 Thompson Rd., Cowiche, WA 98923**

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PEOPLE FOR PEOPLE

People For People is a non-profit 501©3 organization committed to improving lives and strengthening communities throughout eastern Washington since 1965.



## Sponsorship Levels

Sponsorship deadline: August 19, 2022

### ALL SPONSORS RECEIVE THE FOLLOWING

Logo on event t-shirt  
Logo on event day signage  
Banner placement at the event

Booth at the after party  
Logo on website event page

#### **EVENT Sponsor: \$25,000**

In addition to the above, you will receive:

Name/logo in all advertising (digital, TV, radio)  
Exclusive banner placement at the start/finish line  
Logo on race number bibs  
Name on the ribbon of the medal  
"Thank You" logo on MOW vehicle door magnet  
Recognition in the Meals On Wheels monthly newsletter  
10 social media posts  
12 participant fees waived

#### **SILVER Sponsor: \$5,000**

In addition to the above, you will receive:

6 social media posts  
4 participant fees waived

#### **GOLD Sponsor: \$10,000**

In addition to the above, you will receive:

Name/logo in TV & radio advertising  
8 social media posts  
8 participant fees waived

#### **BRONZE Sponsor: \$2,500**

In addition to the above, you will receive:

4 social media posts  
2 participant fees waived

For more information please contact:  
Genipher Messer, Event Director  
[gmesser@pfp.org](mailto:gmesser@pfp.org)



## Sponsorship Levels

**Sponsorship deadline: August 19, 2022**

Please circle the level of sponsorship that you would like to participate in.

**EVENT Sponsor: \$25,000**

**GOLD Sponsor: \$10,000**

**SILVER Sponsor: \$5,000**

**BRONZE Sponsor: \$2,500**

Please complete the following form.

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

Please charge my credit card

\_\_\_\_\_ MasterCard      \_\_\_\_\_ American Express  
\_\_\_\_\_ Visa                      \_\_\_\_\_ Discover

Name on card if different than above \_\_\_\_\_

Billing address for credit card if different than above \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Total amount to be charged or enclosed \$ \_\_\_\_\_

Please make checks payable and mail to:

People For People  
304. W. Lincoln Ave.  
Yakima, WA 98902

Attn: Meals On Wheels  
TIN # 91-0783225